



ThriveFit Brand Pack

Approved Lockup

Use the full logo with the tagline “Swimming • Yoga • CPR” for primary branding.

Primary Colours

Orange: #F47A20 Blue: #1E88D9

Included Formats

White background PNG/JPG, transparent PNG, print-ready PDF/PNG/WEBP, social profile images, app icons, and favicon files.

Recommended Use

Use transparent PNG over coloured backgrounds. Use white-background JPG or PNG for documents, email signatures, and social posts.

Sizing

Files are included at 500w, 1000w, 2000w, 4000w, and 6000w for the main logo, plus square sizes for social and favicon use.



Orange
#F47A20



Blue
#1E88D9

Main folders: 01_White_Background, 02_Transparent_Background, 03_Print_and_Vector, 04_Social_and_Favicon, 05_Brand_Guide.